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INNOVATION BANDITS MASTERCLASS 2011

27-October-2011 (Thurs, 9am – 4pm)
@ Novotel Kuala Lumpur City Centre
KL, Malaysia

8.45am	REGISTRATION
9.30am	<p>OPENING KEYNOTE: Interactive Media And The Emerging Market</p> <ul style="list-style-type: none"> • The Digital Interactive Market As It Stands Today • Popular Mobile Apps Across Asia • What Can Developers Learn From The Region • Funding and Assets Issues <p>Mr. Maxime VILLANDRÉ: CEO/Creative Director/Co-Founder – Fencing Fleas Sdn Bhd</p>
10.15am	MORNING REFRESHMENT BREAK
10.30am	<p>Cloud Computing And Virtualization For Developers</p> <p>This discussion and demo seeks to uncover the new methods, theories on the benefits of Cloud Computing, Security, Infrastructure, Hurdles, Enterprise, Advanced benefits of Virtualization, High availability, Disaster recovery, Policy-based management, IT optimization and the move beyond servers and out to desktops and applications.</p> <p>Mr. Rajiv VERMA: Vice President, Enterprise Sales, Global Enterprise Solutions – Tata Communications International Pte Ltd (Singapore)</p>
11.15am	<p>UNITY 3D</p> <p>Carl will give an overview of the award-winning Unity platform for creating games and rich 3D applications for the desktop, web, mobile devices and consoles. The session will cover how to create a 3D game from start to a final cross platform version for the iOS, Android, Facebook and Standalone. It will also unveil the roadmap and upcoming new things in Unity 3.5 in power-point and hand's on demo.</p> <p>Mr. Carl CALLEWAERT: Unity Evangelist - Unity Technologies (Canada)</p>
12.30pm	NETWORKING LUNCH
1.30pm	<p>UNITY Advanced Topics (Workshop: Please Bring Your Laptops To Follow The Sessions)</p> <ul style="list-style-type: none"> • Advanced Topic: Optimisation (File Size And Run-Time) • Advanced Topic: Augmented Reality + Motion Sensor Games • Advanced Topic: Character Animation Scripting • Advanced Topic: Light Mapping <p>Mr. Carl CALLEWAERT: Unity Evangelist - Unity Technologies (Canada)</p>
4.00pm	WRAP OF INNOVATION BANDITS MASTERCLASS 2011

Who Should Attend

- Academia
- Game Developers
- Developers
- Creative and Studio Professionals

Registration Fees

☐ MR\$180 per person

- Nett and include attendance to the 1-day master-class with lunch and refreshments
- Fees exclude cost of travel or hotel accommodation.
- Please register via [email](#) providing delegate's details (e.g. name, designation & company if applicable, address, contact and email).
- Payment via PayPal (4% Admin Charge Applies) or Telegraphic Transfers.

Enquiries & Registration, Contact The Organiser

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Location

Novotel Kuala Lumpur City Centre
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