

“SINGAPORE AS A REGIONAL NANOSCIENCE CENTRE” One Man’s Viewpoint from the Other Side of the World

26 August 2008 (Tues)

• **11.30 am – 2.00 pm** • **IMRE, SR1** •

Institute of Materials Research and Engineering, A*STAR (Agency for Science, Technology and Research)
3 Research Link, Singapore 117602 • www.imre.a-star.edu.sg



**Barry
Drayson**
Managing Director
International
Operations
Nanoholdings LLC



Objective:

SingNano provides the network for the Singapore Nanotech community.

Who Should Attend:

Scientists, Engineers and Industrialists who are interested and active in Energy and Nanotech R&D and commercialization

ABSTRACT

Barry will present the founding and development of NanoHoldings and outline the company portfolio. He will describe how a group of nanoscience enthusiasts persuaded individuals to fund the NanoHoldings vision and how institutions have jumped on board to fund a successful Series B round. Barry will explain how the team was put together and how it will necessarily change over the next few years to meet the demands of commercialization.

Barry will detail the rationale underlying the decision to choose Singapore as NanoHoldings' Asia Pacific and Middle Eastern hub: the need for IP protection; combining private and public sources of funds; licensing IP for long term success; commitment by the host government; cutting through red tape; and the analytical processes necessary for selection of nanoscience projects at early stages of gestation. He will review two business models for commercialization, one involving partnering with corporations and one involving the proprietary manufacturing model.

Barry is in the process of establishing the collaborative relationships critical to success in Singapore, Asia and the Middle East. Barry will discuss the hiring initiatives already underway and the two way collaboration with the Economic Development Board which is at the heart NanoHoldings' Singapore initiative.

ABOUT THE SPEAKER

Mr Barry Drayson: Managing Director – International Operations: Nanoholdings LLC

Barry has built a career at the forefront of financial and technology expansion on three continents. As a foreign exchange and Eurodollar broker, he developed European relationships that underpinned the expansion of London as the World's premier financial centre. He came to Singapore and played an integral role in developing Singapore as Asia's offshore banking hub. He transferred to New York, opening key broking operations in that market. After 10 years, he was appointed CEO of MKI Securities Corp.

Barry spent the 1990's with Reuters PLC as Managing Director, Global Sales and Marketing. Barry's work resulted in all 1,000 of the world's largest banks using Reuters information and transaction services to support their trading operations. Since 2000, Barry has been involved in private equity start ups. Barry is CEO and a founding shareholder of NanoComposites Inc., a Texas based nanomaterials company and Chairman and founding shareholder of Paramata Ltd., in Cambridge, England, a developer of sensing technologies. Barry is in Singapore to establish the key collaborative relationships with universities, their professors, the Singapore government and agencies, local funding organisations and corporations. NanoHoldings will establish a branch office in Singapore in 2009 and will run its Asia Pacific and Middle Eastern businesses from here.

ABOUT NANO HOLDINGS (www.nanoholdings.com)

NanoHoldings LLC is a Connecticut, USA, based venture capital company that invests in nanoscience start ups developing energy alternatives. Nanoholdings is a leading international investor using nanotechnology to provide energy alternatives which benefit our environment. It has offices in Connecticut and Cambridge, England and has invested in 14 portfolio companies.

**** ADMISSION IS FREE ****

Please register via email: serenenano@nano-globe.biz

Online registration: <http://www.imre.a-star.edu.sg/events-register/ID260808>